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**HAUPPAUGE MediaMVP® NETWORK MEDIA PLAYER
OFFERS LOW COST NETWORKED AUDIO AND VIDEO FOR
ELECTRONIC HOME INTEGRATORS**

**MediaMVP Priced as Low as \$80/Unit; Device can be Mounted
Inside Walls or Ceilings, Enabling Music/Video/Photo Playback Over Home Network**

ORLANDO, FL — January 13, 2005 — Hauppauge Digital, Inc. (NASDAQ: HAUP), a leading developer and manufacturer of digital video, TV, and data broadcast receiver products for personal computers, today announced it is setting a new price/performance standard for electronic home componentry via its **MediaMVP®** network media player. The announcement, made during the 2005 International Builders Show in Orlando, is good news for home builders and electronic home systems integrators wishing to offer cost effective, PC-ready whole house digital media networks to handle the distribution of music, video and digital pictures around the home.

Hauppauge's MediaMVP allows PC-based Music, Video and Pictures ("MVP") to be played anywhere in the home over a home local area network. The 6" x 6" device, priced as low as \$80 per unit in OEM quantities, connects to a home's Cat5e cabling system and can be installed within a wall or ceiling inside a junction box. Speakers, video monitors, TVs and other playback devices are then linked to MediaMVP via a suitable wall outlet for a seamless, attractive and sophisticated whole-house media solution.

"Many home builders and home electronics professionals are looking for high-margin ways to increase a home's value. There's no question that digital home networks are at the top of the list," said Ken Plotkin, Chief Executive Officer of Hauppauge Digital, Inc. "MediaMVP's simplicity of use, reliability, and cutting-edge features are second to none. Plus its price makes it cost effective for every room in the house."

MediaMVP gives homeowners the ability to enjoy virtually any kind of audio or video entertainment stored on a PC, anywhere in the house. From the comfort of a living room sofa, for example, users can play MP3 music collections, listen to Internet radio stations, enjoy JPEG slideshows—with or without music—and even watch PC-based movies that are located on a PC in a different part of the house.

MediaMVP can also be hidden behind access panels in walls and ceilings and attached to audio amplifiers or video monitors. Music, videos or digital pictures can be sent from a central PC individually to each MediaMVP, providing a whole house audio/video system.

MediaMVP is the ultimate media enabler for home theater systems, plasma screens, and whole-house audio systems. The device supports all common multimedia formats including MPEG-1, MPEG-2, DivX, MP3, WMA (Windows Media Audio), JPEG and GIF, and connects to monitors and TVs through Composite or S-Video and stereo audio connections.

For easy navigation, MediaMVP includes a remote control that allows users to pause, fast forward, and rewind through videos as well as pause music and picture shows. Up to 20 rooms can be networked using MediaMVP (one MediaMVP is required per each display or audio amplifier).

For more information about the MediaMVP, or any of Hauppauge's other digital video TV and data broadcast receiver products, visit www.hauppauge.com.

About Hauppauge Digital:

Hauppauge Digital, Inc. (NASDAQ: HAUP) is a leading developer and manufacturer of digital TV and data broadcast receiver products for personal computers. Through its Hauppauge Computer Works, Inc. and Hauppauge Digital Europe subsidiaries, the Company designs and develops digital video boards for TV-in-a-window, digital video editing and video conferencing. The Company is headquartered in Hauppauge, New York, with administrative offices in New York, Singapore, Taiwan, Ireland and Luxembourg and sales offices in Germany, London, Paris, The Netherlands, Sweden, Italy, Spain, Singapore and California. The Company's Internet web site can be found at <http://www.hauppauge.com>.

Certain statements in this Release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include, among other things, those described in the Company's filings with the Securities and Exchange Commission, including, but not limited to, the Company's Annual Report on form 10-K for the fiscal year ended September 30, 2002.

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