



Hauppauge Introduces WinTV-HVR-950Q,  
the First TV Tuner “Stick” With Clear QAM Support

**WinTV-HVR-950Q, a small USB based TV tuner, can receive  
NTSC, ATSC and clear QAM digital cable TV**

**2008 International CES, Las Vegas, South Hall 4 - Booth #35328 (January 7<sup>th</sup>, 2008):**  
Hauppauge Digital, Inc. (NASDAQ: HAUP), the world’s leading developer and manufacturer of analog and digital TV receiver products for personal computers, announced today the introduction of the WinTV-HVR-950Q.

The WinTV-HVR-950Q is a small, portable USB TV tuner “stick” which can be used to watch and record clear QAM digital cable TV on a laptop or desktop PC. In addition, it can also be used to watch and record NTSC analog cable TV and over-the-air ATSC high definition digital TV. ATSC is the new standard for high definition TV broadcasts in North America, and is transmitted at up to 1080i. These three TV formats, NTSC, ATSC and QAM, are the most popular TV transmission formats in North America.

A new credit card size remote control is bundled with WinTV-HVR-950Q. This makes it easy to carry the WinTV-HVR-950Q TV receiver in a briefcase, and also to have the remote control available when travelling. A full size remote control is available as an option for use in the home or office.

To make the WinTV-HVR-950Q smaller and still deliver high performance, it supports Hauppauge’s SoftPVR and SoftMCE software MPEG-2 encoders. SoftPVR and SoftMCE are software based MPEG-2 encoders which allow the recording of analog NTSC cable TV onto a PC’s hard disk in a compressed format without needing a expensive hardware MPEG encoder. These encoders enable WinTV-HVR-950 to be compatible with Windows XP, Vista Home Basic plus Vista Media Center.

WinTV-HVR-950Q comes bundled with Premium certified drivers for use with Vista Media Center, plus the new Hauppauge WinTV version 6 application, for TV watching with Windows XP and Vista Home Basic. WinTV v6 allows Windows users to watch, pause or record analog or digital TV on their

PC screen, in a window or full screen. Through the new button arrangements, WinTV version 6 also gives optimal handling of TV watching and recording operations. The most important functions for everyday use, LIVE-TV, PAUSE, RECORD and PLAY, are found on a separate Taskbar underneath the TV window and can be activated quickly. These new buttons are in addition to the popular "snapshot" tray, the "channel surf" and "always-on-top" buttons. The 'single click no-title mode', where in one click of the mouse all buttons are removed and only TV remains in a resizable window, is one of the key features of WinTV version 6.

Images of the WinTV-HVR-950Q can be found at:

[http://www.hauppauge.com/pages/press/press\\_pictures\\_hvr.html#press\\_hvr950q](http://www.hauppauge.com/pages/press/press_pictures_hvr.html#press_hvr950q)

WinTV-HVR-950Q will be available in January 2008 through retailers and distributors in North America. MSRP is \$99 for the basic model with the new Hauppauge credit card size remote control.

### **About Hauppauge**

Hauppauge Digital, Inc. (NASDAQ: HAUP) is a leading developer and manufacturer of digital TV and data broadcast receiver products for personal computers. Through its Hauppauge Computer Works, Inc. and Hauppauge Digital Europe subsidiaries, the Company designs and develops digital video boards for TV-in-a-window, digital video editing and video conferencing. The Company is headquartered in Hauppauge, New York, with administrative offices in New York, Singapore, Taiwan, Ireland and Luxembourg and sales offices in Germany, London, Paris, The Netherlands, Sweden, Italy, Spain, Singapore and California. The Company's Internet web site can be found at <http://www.hauppauge.com>. Hauppauge and WinTV are registered trademarks of Hauppauge Computer Works, Inc. Other product or service names herein are the trademarks of their respective owners .

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